

Another Jeans

Summer is slowly coming to an end and you decide to go shopping with your friend. Everywhere in the city are summer sale advertisements. You walk past your favorite clothing store and read a sign that says “Buy one jeans and get 50% off the second”. You find a pair of jeans that fits you perfectly.



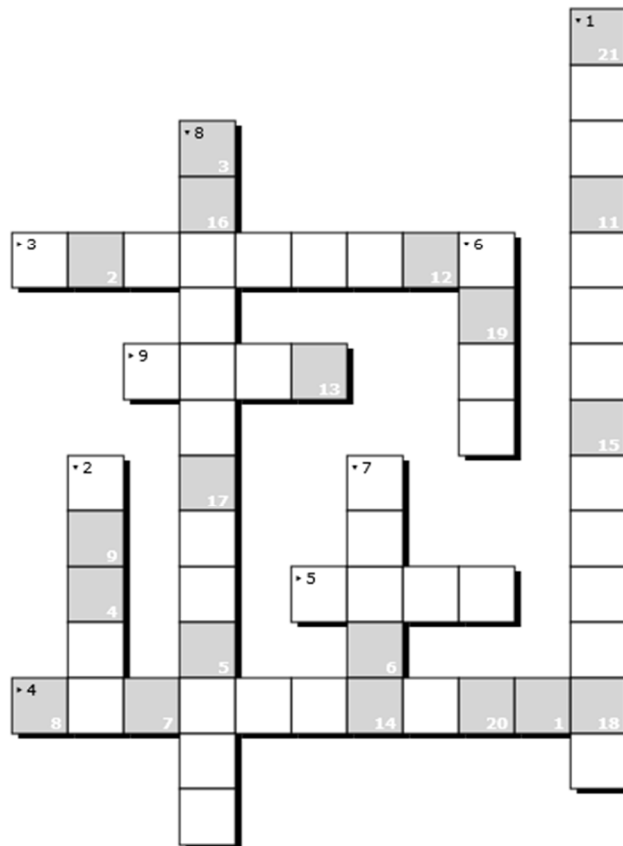
You decide to buy it and you even consider buying the same one in a different color although you already have one in this color. The offer is so tempting that you are taking it.

After you are at home you want to wash your jeans, so that you can wear it the next day. You want to make sure to wash it properly, so you have a look at the label. The jeans are very sensitive due to its special coloration and should therefore be washed by hand.

You notice that something is embroidered on the back of the label. It says: “SOS need help” and an e-mail address: li.cheng1***@gmail.com. However, you are not able to read the last three numbers. You do not worry too much. You think it is a joke and start washing your jeans by hand as it is described on the label. After you are done washing, the water is all blue and you wonder whether the color is healthy for you or not. While you hang your jeans to dry, the label that says “SOS need help” catches your attention once more. You are not able to get the embroidery out of your mind. You are curious and you want to know what the call for help and the e-mail address are all about.

If you solve the crossword puzzle, the solution will tell you how to call the effects on uninvolved “third parties” – people and the environment – that at a first glance have nothing to do with buying your jeans.

It is no longer difficult then to find the string that completes the e-mail address.



1. Has three pillars: environmental, social, economic:
2. Children should ... and not work.
3. There are more and more people in the world who consume and produce. This is a problem because the world's ... are limited.
4. Waste ends up in the ... far too often.
5. If you work all day, you should get a ... high enough to make a living!
6. Poor working conditions can make you (feel) ...
7. The supply ... is the complicated connection between clothes shops and sweat shops.
8. Process through which everything in the world is somehow related:
9. International trade should be:

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1 2 3 4 5 6 7 8

9 X 11 12 13 14 15 16 17 18 19 20 21

Created with XWords – the free online crossword puzzle generator
<https://www.xwords-generator.de/en>

- To find out the first digit of your code, you have to add the number of 'A' and 'I'.
- To find out the last two digits of your code, you have to take the square of the number of 'E's'.

Unknown E-Mail

Now that you have found out the full e-mail address, you decide to reply to the embroidered note. You decide to write the following e-mail:



Dear Li Cheng,

I found your message and I just had to write to you.

What is this all about? How are you and where are you right now?"

Greetings,

Franzi

You are aware of the fact that your new pair of jeans was not produced in Germany, as the label says "Made in Bangladesh". Is it possible that Li Cheng is in Bangladesh right now?

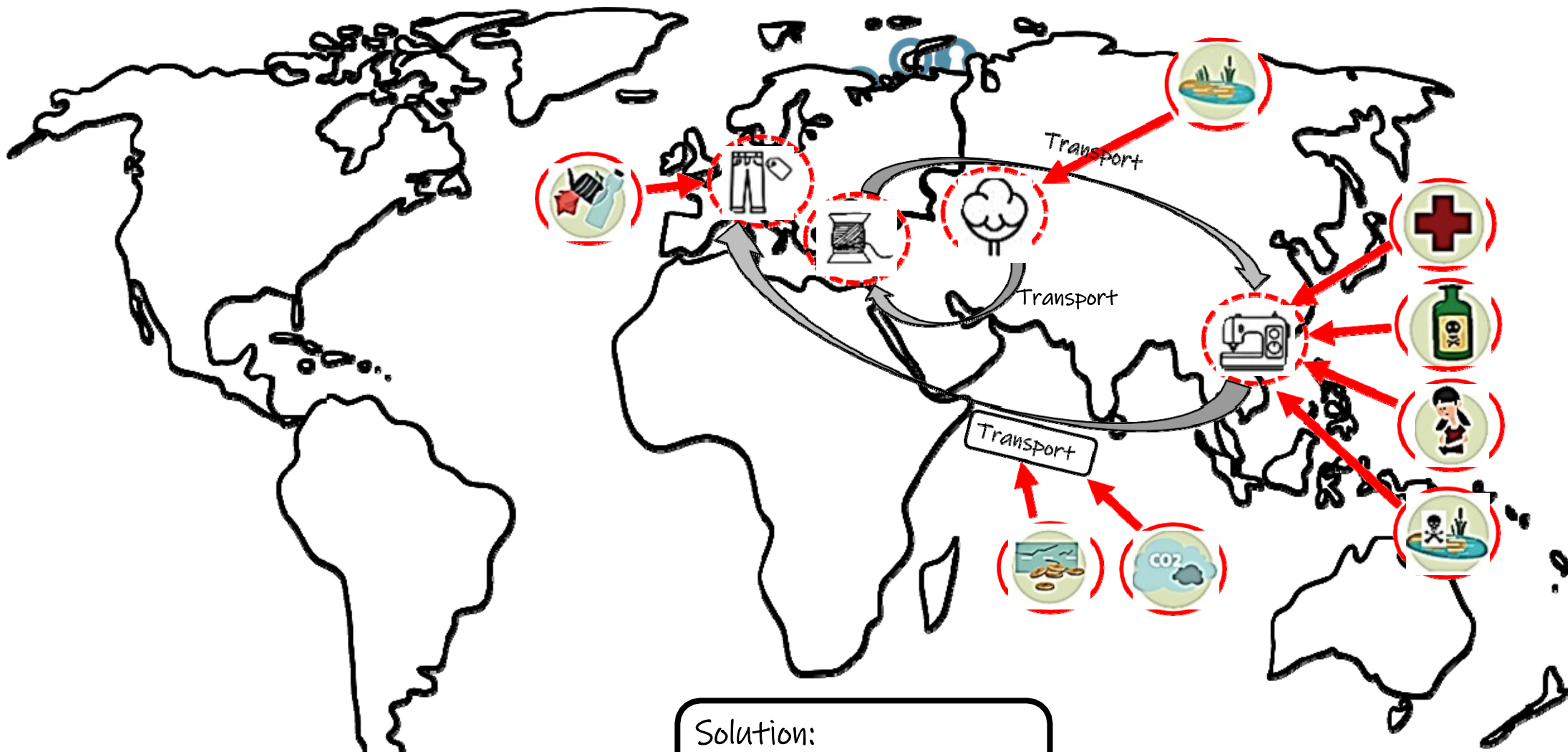
However, you have once heard that the individual steps of the production, from cotton to finished jeans, do not all take place in one country. That means Li Cheng could be anywhere all over the world.

Some time has passed, and you want to see if Li Cheng has responded to your e-mail. Unfortunately, you have forgotten the password code of your e-mail account.

If you can sort out the chaos in between the individual production steps, it should not be a problem for you to assign the "hidden costs" of production, which must be paid by people at some point or which pollute the environment and in turn lead to different costs, to each of the individual production steps.

With the code you can enter your e-mail account and read your e-mails.

Source fig.: <https://pixabay.com/de/photos/laptop-workstation-b%C3%BCro-arbeit-4906312/>

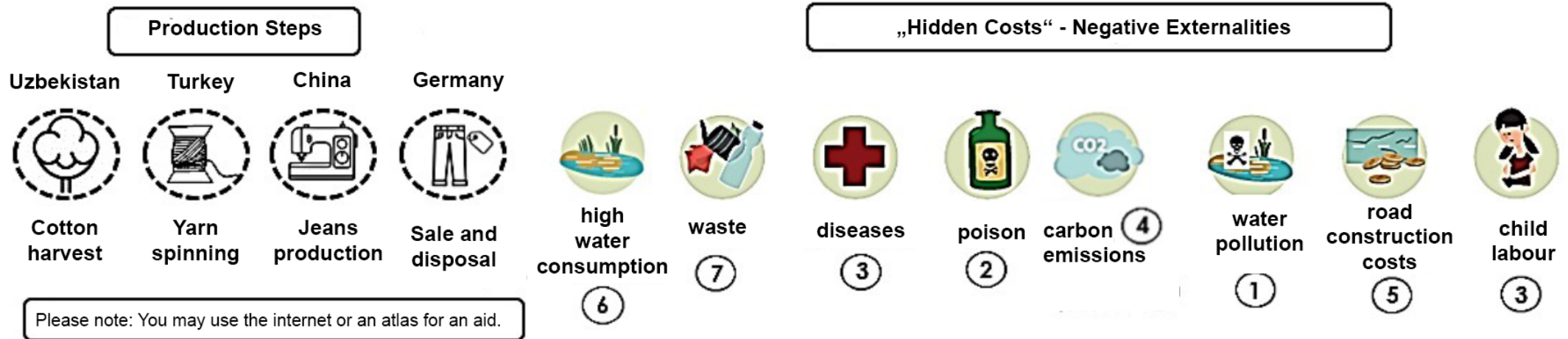


Solution:
 $(6 + 9 + 9) \times 7 = \underline{168}$

To find out the code, all you have to do now is add together the hidden costs of each step* and then solve the following calculation:
(Cotton harvest + transport + jeans production) x sale and disposal = code

1	6	8
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*Example: Child labor (3) + poison (2) + ? = 10



Source fig.:

https://www.globaleslernen.de/sites/default/files/files/education-material/teure_schnaepchen_unterrichtsmaterial_final.pdf

<https://pixabay.com/de/vectors/welt-weltkarte-erde-kontinente-160811/>

Call for help from Li Cheng

When you finally read your e-mails, you realize that Li Cheng send an answer.

Dear Franz,

two years ago, when I was 16, I left my small Chinese village and moved to the big city of Shenzhen. I was told that you can make good money there and that you can live beautifully. I have been working in a wage sewing shop for two years now. In our rooms it is very stuffy, the air is sultry-warm, the light is dim. The doors are locked. Hour after hour, I always do the same hand movements, so that after half of my shift I am completely exhausted. I literally work until I fall over.

Our company has determined how much we have to achieve on a day. Those who fail to achieve these unrealistic numbers must work unpaid overtime hours to avoid losing their jobs. We are consistently threatened with a dismissal. I do not have an employment contract. If I am ill, I do not receive any salary, or I must take unpaid leave.

The sewing company is lead like military. It is strictly forbidden to talk during working hours. My colleagues in the jeans dyeing section work with toxic chemicals, they often even work without having protective clothing. That is why many of them become seriously ill. The polluted water is also discharged unfiltered into the rivers. The fishing companies in the area are struggling with this.

The canteens are tiny, toilets are far too few. They take away our personal ID cards to stop us from running away. The monthly salary is just enough for a place to sleep in a small eight-bed room, food and drink and an occasional visit to the cinema. I had imagined my life in the big city in a completely different way.

It seems like no one can help us here. However, everyone can do something about it. I have attached something for you to this e-mail.

Li Cheng has attached a PDF to her e-mail. Can you assign the mentioned initiatives, projects and solutions to the corresponding explanations and find out how you can help Li Cheng and her colleagues out of their difficult situation?

<div data-bbox="116 136 256 322"> </div> <div data-bbox="306 136 352 185"> A </div> <div data-bbox="368 136 504 309"> </div> <div data-bbox="132 371 325 519"> Pay attention to seals </div> <div data-bbox="368 389 520 544"> </div>	<div data-bbox="778 136 809 185"> 1 </div> <p>A full wardrobe or shoe cabinet should not be a status symbol. Each piece of clothing and every pair of shoes leaves an ecological footprint. Therefore, responsible, conscious consumers do not follow every trend, but rather spend their money on high-quality and sustainably produced clothing.</p>	<div data-bbox="1241 136 1278 185"> 3 </div> <p>Labelled products guarantee, among other things, social minimum standards in production and ensure a fair payment of the workers. Some companies are also members of the Fair Wear Foundation, which is particularly committed to the rights of textile workers.</p>
<div data-bbox="306 712 352 761"> C </div> <div data-bbox="119 797 507 1041"> </div> <div data-bbox="188 1081 464 1126"> Secondhand </div>	<div data-bbox="778 712 809 761"> 2 </div> <p>A T-shirt often costs us barely five euros. However, the real price is paid by the workers and the environment in distant countries. Those who constantly buy new cheap junk clothes contribute to the fact that wasting resources, environmental pollution and exploitation remain lucrative business models.</p>	<div data-bbox="1241 712 1278 761"> B </div> <div data-bbox="1043 806 1437 1052"> </div> <div data-bbox="1129 1093 1394 1184"> Used-Look-Renunciation </div>
<div data-bbox="306 1254 352 1303"> D </div> <div data-bbox="113 1330 505 1576"> </div> <div data-bbox="154 1615 504 1709"> Quality instead of Quantity </div>	<div data-bbox="778 1254 809 1303"> 4 </div> <p>Jeans that look as if they were worn, pose a massive health risk for factory workers. According to experts, around 80 percent of these jeans are still irradiated with sand in low-wage countries. Due to that, many workers suffer from "pneumoconiosis", an incurable lung disease because they inhale the fine quartz dust.</p>	

You will receive the code if you combine the solution proposals, initiatives, and projects correctly with the corresponding explanations.

A B C-D

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The package

Li Cheng's e-mail has touched your heart and made you feel empathetic. Due to that, you started to introduce the initiatives and projects to your friends and family. Even the local newspaper has heard about your engagement.



Li Cheng has also heard of it, as you happily notice from the package send by:

Li Cheng, Longgang District Henggang 188 Industrial Zone, 518000 Shenzhen.

It seems like it has been very important to Li Cheng that the content of the package reaches you because with the code that you have received by assigning the initiatives, projects and solutions, the box that is in the package can be opened – with a letter inside:

*Thank you very much Franzi,
one of my colleagues sent me a link with the newspaper article about you introducing various initiatives, projects and solutions in order to enable us workers to live a better life. Unfortunately, I do not have much money. However, with this small something I want to thank you very much and tell you how much your efforts mean to me and my colleagues.
THANK YOU!! – Everyone can make a difference and so do you.*

You notice joyfully that Li Cheng has put a small gift in the package to say thank you. You did not expect that, and you are now even more motivated to continue working on your projects and initiatives to help more people.

Source fig.: <https://pixabay.com/de/photos/textfreiraum-textfeld-karton-2535266/>

Final text